



VERONICA HINOJOSA SEGURA, NACD, D.C.

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**CORPORATE DIRECTOR | QUALIFIED FINANCIAL EXPERT |
FORMER C-SUITE EXECUTIVE |**

Board Competencies

- **Financial Acumen:** Financial Qualified Expert and former C-Suite leader of accounting, finance, portfolio management, and treasury teams. Directed financial reporting for fifteen business units with revenue of \$37B, a \$31B operating budget, \$6B P&L, and a \$78B net position.
- **Governance:** Current Audit Chair of a \$63B private insurance company and member of the strategy and risk committee. Audit Chair for the Latino Corporate Directors. Former ex-officio member of hospital board committees. Chair and Treasurer of local non-profits.
- **Strategic Agility:** Authored and executed an inaugural strategic plan for the CFO organization of one of the largest university systems in the country. Rebranded a national strategic framework for a \$8B healthcare system resulting in a systemwide philanthropy plan that generated a multi-million-dollar capital campaign for 11 Texas based hospitals.
- **Industry Knowledge:** Repeatedly demonstrated success in various highly regulated industries: Insurance Corporate Director; Healthcare CEO and COO; Higher Education CFO; State Government CFO; Construction President and CEO; senior level management in technology and banking.
- **Risk Management:** Implemented risk management frameworks within each industry using innovative automation which safeguarded each organization. Former member of an executive risk management committee charged with mitigating risks within fifteen higher education institutions.

Board Experience

Corporate Director, Health Care Service Corp, Chair of Audit, Finance & Compliance; Strategy & Risk
Latino Corporate Directors Association (LCDA); Board Member & Chair, Audit Committee
Texas Tri Cities (NACD), Advisory Board Member
National Association Corporate Directors (NACD), Member
Women on Boards, Member

Career Highlights

Former Vice Chancellor & CFO | University of Texas System
President & CEO | Ascension Health DePaul Services
Chief Operating Officer | Ascension Health Foundations
President | Chief Executive Officer, Segura Construction
Chief Financial Officer, Texas Water Development Board

Education

St. Edward's University, Austin, TX - MBA, Public Administration | Human Resources Management
Texas A&M University, Kingsville, TX - BBA, Finance